

Report on Impact of Targeted Poverty Alleviation  
Strategy in Hong Kong

Transcript for TV Announcements in the Public Interest

Super : Report on Impact of Targeted Poverty  
Alleviation Strategy in Hong Kong

Voiceover : The Commission on Poverty has  
released the “Report on Impact of  
Targeted Poverty Alleviation Strategy  
in Hong Kong”.

Super : Providing a Safety Net; Empowering  
Self-reliance

Voiceover: Four major policy areas provide  
comprehensive protection for all.

Super : Multidimensional Analytical  
Framework; Identifying Target Groups

Voiceover: Targeted poverty alleviation projects

support specific groups.

Super : School-based After-school Care Service  
Scheme

Voiceover: We will remain people-oriented,

Super Strive and Rise Programme

Voiceover: promoting tripartite collaboration

Super : Community Living Room

Voiceover: to deliver targeted support

Super : District Services and Community Care  
Teams – Scheme on Supporting  
Elderly and Carers

Voiceover: to those with specific needs.

Voiceover: Collaborate for Greater Impact,  
Envision Targeted Support

Super : Commission on Poverty; “Report on Targeted Poverty Alleviation Strategy in Hong Kong” and its QR Code linked to

<https://www.commissiononpoverty.gov.hk/pdf/Leaflet2.pdf>